**Add Q in questionnaire:**

1. Where are you from?

City, State, Country

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**Email that will go out to person who was referred via Feedback form**

Subject: [Name] invited you to join OVTLYR

Body:

Hi,

Your Friend [Name] ([Email Address]) has invited you to join Ovtlyr’s Free Pilot program.

Ovtlyr combines behavioral finance and artificial intelligence to provide optimal stock entries & exits.

[Sign Up URL]

We would also like to personally extend an invitation! Our goal is to put this cutting-edge data in the hands of individual investors to help them realize a greater potential from their equity portfolio.

Respectfully,

Mark Gorzycki & Mahesh Kashyap

OVTLYR Co-founders

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**Welcome Email:**

Welcome to OVTLYR [Name],

We are extremely excited to welcome you to our FREE Pilot program! During the coming months you may see new features and changes to the display. We hope to get to know you better as we improve our service based on your feedback.

We believe the promise of a healthy economy is directly linked to the financial wellbeing of all. With an extensive history of developing leading technology for investment managers, the OVTLYR team was brought together by the common desire to make the most powerful tools affordable & accessible to everyone.

At OVTLYR we are working hard to provide quality data, reliable delivery, and meaningful insights to help you navigate equity markets. It is our pleasure to always serve the best interests of you, our customer. Thank you for joining us on this journey!

Respectfully,

Mark Gorzycki & Mahesh Kashyap

Co-Founders, OVTLYR